



L I C E N S I N G S U B C O M M I T T E E D

Thursday 10 November 2022
at 2.00 pm Until further notice, all Council
meetings will be held remotely

Supplementary Papers

Members of the Committee:

Councillor Sophie Conway, Care Leavers' Champion

Councillor Gilbert Smyth, Fairtrade Champion

Councillor Sheila Suso-Runge

Mark Carroll
Chief Executive
Tuesday 1 November 2022
www.hackney.gov.uk

Contact:
Governance Officer
governance@hackney.gov.uk

Licensing Sub Committee D
Thursday 10 November 2022
Supplementary Papers

- 5** **Premise Licence: La Pesa, 73 Rivington Street, London, EC2A 3AY**
 (Pages 7 - 60)

Public Attendance

Following the lifting of all Covid-19 restrictions by the Government and the Council updating its assessment of access to its buildings, the Town Hall is now open to the public and members of the public may attend meetings of the Council.

We recognise, however, that you may find it more convenient to observe the meeting via the live-stream facility, the link for which appears on the agenda front sheet.

We would ask that if you have either tested positive for Covid-19 or have any symptoms that you do not attend the meeting, but rather use the livestream facility. If this applies and you are attending the meeting to ask a question, make a deputation or present a petition then you may contact the Officer named at the beginning of the Agenda and they will be able to make arrangements for the Chair of the meeting to ask the question, make the deputation or present the petition on your behalf.

The Council will continue to ensure that access to our meetings is in line with any Covid-19 restrictions that may be in force from time to time and also in line with public health advice. The latest general advice can be found here - <https://hackney.gov.uk/coronavirus-support>

Rights of Press and Public to Report on Meetings

The Openness of Local Government Bodies Regulations 2014 give the public the right to film, record audio, take photographs, and use social media and the internet at meetings to report on any meetings that are open to the public.

By attending a public meeting of the Council, Executive, any committee or sub-committee, any Panel or Commission, or any Board you are agreeing to these guidelines as a whole and in particular the stipulations listed below:

- Anyone planning to record meetings of the Council and its public meetings through any audio, visual or written methods they find appropriate can do so providing they do not disturb the conduct of the meeting;
- You are welcome to attend a public meeting to report proceedings, either in 'real time' or after conclusion of the meeting, on a blog, social networking site, news forum or other online media;
- You may use a laptop, tablet device, smartphone or portable camera to record a written or audio transcript of proceedings during the meeting;
- Facilities within the Town Hall and Council Chamber are limited and recording equipment must be of a reasonable size and nature to be easily accommodated.
- You are asked to contact the Officer whose name appears at the beginning of this Agenda if you have any large or complex recording equipment to see whether this can be accommodated within the existing facilities;
- You must not interrupt proceedings and digital equipment must be set to 'silent' mode;
- You should focus any recording equipment on Councillors, officers and the public who are directly involved in the conduct of the meeting. The Chair of the meeting will ask any members of the public present if they have objections to being visually recorded. Those visually recording a meeting are asked to respect the wishes of those who do not wish to be filmed or photographed.

Failure to respect the wishes of those who do not want to be filmed and photographed may result in the Chair instructing you to cease reporting or recording and you may potentially be excluded from the meeting if you fail to comply;

- Any person whose behaviour threatens to disrupt orderly conduct will be asked to leave;
- Be aware that libellous comments against the council, individual Councillors or officers could result in legal action being taken against you;
- The recorded images must not be edited in a way in which there is a clear aim to distort the truth or misrepresent those taking part in the proceedings;
- Personal attacks of any kind or offensive comments that target or disparage any ethnic, racial, age, religion, gender, sexual orientation or disability status could also result in legal action being taken against you.

Failure to comply with the above requirements may result in the support and assistance of the Council in the recording of proceedings being withdrawn. The Council regards violation of any of the points above as a risk to the orderly conduct of a meeting. The Council therefore reserves the right to exclude any person from the current meeting and refuse entry to any further council meetings, where a breach of these requirements occurs. The Chair of the meeting will ensure that the meeting runs in an effective manner and has the power to ensure that the meeting is not disturbed through the use of flash photography, intrusive camera equipment or the person recording the meeting moving around the room.

Advice to Members on Declaring Interests

If you require advice on declarations of interests, this can be obtained from:

- The Monitoring Officer;
- The Deputy Monitoring Officer; or
- The legal adviser to the meeting.

It is recommended that any advice be sought in advance of, rather than at, the meeting.

Disclosable Pecuniary Interests (DPIs)

You will have a Disclosable Pecuniary Interest (*DPI) if it:

- Relates to your employment, sponsorship, contracts as well as wider financial interests and assets including land, property, licenses and corporate tenancies.
- Relates to an interest which you have registered in that part of the Register of Interests form relating to DPIs as being an interest of you, your spouse or civil partner, or anyone living with you as if they were your spouse or civil partner.
- Relates to an interest which should be registered in that part of the Register of Interests form relating to DPIs, but you have not yet done so.

If you are present at any meeting of the Council and you have a DPI relating to any business that will be considered at the meeting, you **must**:

- Not seek to improperly influence decision-making on that matter;

- Make a verbal declaration of the existence and nature of the DPI at or before the consideration of the item of business or as soon as the interest becomes apparent; and
- Leave the room whilst the matter is under consideration

You must not:

- Participate in any discussion of the business at the meeting, or if you become aware of your Disclosable Pecuniary Interest during the meeting, participate further in any discussion of the business; or
- Participate in any vote or further vote taken on the matter at the meeting.

If you have obtained a dispensation from the Monitoring Officer or Standards Committee prior to the matter being considered, then you should make a verbal declaration of the existence and nature of the DPI and that you have obtained a dispensation. The dispensation granted will explain the extent to which you are able to participate.

Other Registrable Interests

You will have an 'Other Registrable Interest' (ORI) in a matter if it

- Relates to appointments made by the authority to any outside bodies, membership of: charities, trade unions,, lobbying or campaign groups, voluntary organisations in the borough or governorships at any educational institution within the borough.
- Relates to an interest which you have registered in that part of the Register of Interests form relating to ORIs as being an interest of you, your spouse or civil partner, or anyone living with you as if they were your spouse or civil partner; or
- Relates to an interest which should be registered in that part of the Register of Interests form relating to ORIs, but you have not yet done so.

Where a matter arises at any meeting of the Council which affects a body or organisation you have named in that part of the Register of Interests Form relating to ORIs, **you must** make a verbal declaration of the existence and nature of the DPI at or before the consideration of the item of business or as soon as the interest becomes apparent. **You may** speak on the matter only if members of the public are also allowed to speak at the meeting but otherwise must not take part in any discussion or vote on the matter and must not remain in the room unless you have been granted a dispensation.

Disclosure of Other Interests

Where a matter arises at any meeting of the Council which **directly relates** to your financial interest or well-being or a financial interest or well-being of a relative or close associate, you **must** disclose the interest. **You may** speak on the matter only if members of the public are also allowed to speak at the meeting. Otherwise you must not take part in any discussion or vote on the matter and must not remain in the room unless you have been granted a dispensation.

Where a matter arises at any meeting of the Council which **affects** your financial interest or well-being, or a financial interest of well-being of a relative or close associate to a greater extent than it affects the financial interest or wellbeing of the majority of inhabitants of the ward affected by the decision and a reasonable member of the public knowing all the facts would believe that it would affect your view of the wider public interest, you **must** declare the interest. You **may** only speak on the matter if members of the public are able to speak. Otherwise you must not take part in any discussion or voting on the matter and must not remain in the room unless you have been granted a dispensation.

In all cases, where the Monitoring Officer has agreed that the interest in question is a **sensitive interest**, you do not have to disclose the nature of the interest itself.



For Consideration By	Licensing Sub-Committee
Meeting Date	10 November 2022
Type of Application	Premises Licence
Address of Premises	La Pesa, 73 Rivington Street, London, EC2A 3AY
Classification	Decision
Ward(s) Affected	Hoxton East and Shoreditch
Group Director	Rickardo Hyatt

1. **Summary**

- 1.1. This is an application for a premises licence to allow authorisation for the sale of alcohol on Monday to Sunday.

2. **Application**

- 2.1. Established Coffee Limited has made an application for a premises licence under section 17 of the Licensing Act 2003.
- 2.2. The premises is located within a Shoreditch Special Policy Area.
- 2.3. The applicant is seeking authorisation for the following licensable activities and times:

Supply of Alcohol (On sales)	Standard Hours: Mon 11:00-23:00 Tue 11:00-23:00 Wed 11:00-23:00 Thu 11:00-23:00 Fri 11:00-23:00 Sat 10:00-23:00 Sun 10:00-23:00
The opening hours of the premises	Standard Hours: Mon 08:00-23:30 Tue 08:00-23:30

	Wed 08:00-23:30 Thu 08:00-23:30 Fri 08:00-23:30 Sat 08:00-23:30 Sun 08:00-23:30
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3. The application is attached as Appendix A. The applicant has proposed some additional measures to address the licensing objectives.

4. **Current Status/History**

4.1. The premises is not currently licensed for any activity.

4.2. No temporary event notices have been given for this premises in current year.

5. **Representations: Responsible Authorities**

From	Details
Environmental Health Authority (Environmental Protection)	No representation based on agreed conditions as set out in para 8.1
Environmental Health Authority (Environmental Enforcement)	Representation withdrawn based on agreed conditions as set out in para 8.1
Environmental Health Authority (Health & Safety)	No representation received
Weights and Measures (Trading Standards)	No representation received
Planning Authority	No representation received
Area Child Protection Officer	No representation received
Fire Authority	Have confirmed no representation on this application
Police	Representation withdrawn based on agreed conditions as set out in para 8.1
Licensing Authority (Appendix B)	Representation received on the grounds of The Prevention of Public Nuisance and proposed conditions as set out in para 8.1
Health Authority	No representation received

6. **Representations: Other Persons**

From	Details
None	No representation received

7. **Guidance Considerations**

- 7.1. The Licensing Authority is required to have regard to any guidance issued by the Secretary of State under the Licensing Act 2003.

8. **Policy Considerations**

- 8.1. Licensing Sub-Committee is required to have regard to the London Borough of Hackney's Statement of Licensing Policy ("the Policy") adopted by the Licensing Authority.
- 8.2. The Policy applies to applications where relevant representations have been made. With regard to this application, policies LP1 (General Principles), LP2 (Licensing Objectives), LP3 (Core Hours) and LP10 (Special Policy Areas-Dalston and Shoreditch) are relevant.

9. **Officer Observations**

- 9.1. If the Sub-Committee is minded to approve the application, the following conditions should be applied the licence:

Supply of Alcohol(On/Both)

1. No supply of alcohol may be made under the premises licence:
 - (a) At a time when there is no designated premises supervisor in respect of the premises licence.
 - (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises -

 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. 5.1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sales or supply of alcohol.
5.2 The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
5.3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-
A. a holographic mark or
B. an ultraviolet feature.
6. The responsible person shall ensure that:
a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:
• beer or cider: 1/2 pint;
• gin, rum, vodka or whisky: 25ml or 35ml; and
• still wine in a glass: 125ml; and
a. these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
b. where a customer does not in relation to a sale of alcohol specify

the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Minimum Drinks Pricing

7. 7.1 A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

7.2 For the purposes of the condition set out in paragraph 7.1 above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula - $P = D + (D \times V)$ Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(c) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(d) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence,
or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(e) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(f) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

7.3 Where the permitted price given by Paragraph 7.2(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub- paragraph rounded up to the nearest penny.

7.4 (1) Sub-paragraph 7.4(2) below applies where the permitted price given by Paragraph 7.2(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Door Supervision

8. Each individual who is to carry out a security activity at the premises must be licensed by the Security Industry Authority.

Conditions derived from Responsible Authority representations

9. The premises shall maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All public areas, entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police or an authorised officer of Hackney Borough Council recent data or footage with the absolute minimum of delay when requested.
11. An incident log shall be kept at the premises, and made available immediately to an authorised officer of the Hackney Borough Council or the Police, which will record the following:
 - all crimes reported to the venue
 - any complaints received
 - any incidents of disorder
 - any faults in the CCTV system
 - any refusal of the sale of alcohol
 - any visit by a relevant authority or emergency service.
12. There shall be clear and prominent signage asking all customers to leave quietly and respect local residents.
13. All instances of crime or disorder to be reported by the designated premises supervisor or responsible member of staff to an agreed police contact point, as agreed with the Police.
14. Where the sale or supply of alcohol is taking place employees of the premises must request sight of evidence of the age of any person appearing to be under 25 years of age (Challenge 25). Such evidence may include a driving licence or passport.
15. The premises will display and maintain appropriate signage advising customers of the contact details of the Designated Premises Supervisor.
16. All on sales of alcohol shall be to people seated inside the venue.

17. SIA door supervisors shall be employed on a risk assessment basis. When employed, all SIA staff shall wear a high visibility armband or vest to be easily identifiable. They shall enter their name, address, SIA number and times they begin and finish their shift in a daily register. If employed by an agency all agency contact details shall be recorded also.
18. All staff engaged in the sale of alcohol shall be fully trained and made aware of the legal requirements relating to underage sales and other legal requirements relating to the sale and supply of alcohol. Such training must take place on a 12 monthly basis and written records of the training must be maintained on the premises for inspection by the Police or Authorities. This training is to include the WAVE (Welfare And Vulnerability Engagement) training.
19. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises that gives rise to a nuisance.
20. Patrons permitted to temporarily leave and then re-enter the premises, eg. to smoke, shall not be permitted to take drinks or glass containers with them.
21. The number of persons in the smoking area (Front side of the venue) on Rivington Street is restricted to 5 people at any one time from 22:00 hours.
22. Notices shall be prominently displayed at any area used for smoking, requesting patrons to respect the needs of local residents and use the area quietly.
23. The Licensee shall ensure that all relevant staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where it can be referred to at all times by staff.
24. The Licensee shall ensure that any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. The Licensee shall maintain an adequate supply of waste receptacles provided by his registered waste carrier (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by his waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.
25. The Licensee's premises are situated in an area within which refuse may only be left on the public highway at certain times (time bands). If the Licensee's waste carrier cannot or does not comply by collecting the refuse within an hour after the close of any time band imposed by the waste authority, the Licensee must remove the refuse from the public highway and/or keep it within the premises until such time as his/her waste carrier arrives to collect the refuse.
26. The Licensee shall instruct members of staff to make regular checks of the area immediately outside the premises and remove any litter, bottles and glasses emanating from the premises. A final check should be made at close of business.

27. The Licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacle being carefully placed so as not to cause an obstruction or trip.
28. The current trade waste agreement/duty of care waste transfer document shall be conspicuously displayed and maintained in the window of the premises where it can be conveniently seen and read by persons standing in La Pesa. This should remain unobstructed at all times and should clearly identify:-
- the name of the registered waste carrier
 - the date of commencement of trade waste contract
 - the date of expiry of trade waste contract
 - the days and times of collection
 - the type of waste including the European Waste Code
29. Alcohol shall not be sold, supplied, or consumed on the premises otherwise than to persons who are taking substantial table meals and that the consumption of alcohol by such persons is ancillary to taking such meals. The supply of alcohol shall be by waiter or waitress service only.
30. There shall be no “bottomless brunch” events and/or promotions, this includes events and/or promotions where unlimited alcohol is supplied.

10. **Reasons for Officer Observations**

- 10.1. Conditions 9 to 18 have been agreed with Police, conditions 19 to 22 have been agreed with Environmental Protection and conditions 23 to 28 have been agreed with Environmental Enforcement. Conditions 29 & 30 have been proposed by the Licensing Authority.

11. **Legal Comments**

- 11.1. The Council has a duty as a Licensing Authority under the Licensing Act 2003 to carry out its functions with a view to promoting the following 4 licensing objectives;
- The Prevention of Crime and Disorder
 - Public Safety
 - Prevention of Public Nuisance
 - The Protection of Children from Harm
- 11.2. It should be noted that each of the licensing objectives have equal importance and are the only grounds upon which a relevant representation can be made and for which an application can be refused or terms and conditions attached to a licence.

12. **Human Rights Act 1998 Implications**

- 12.1. There are implications to;
- **Article 6** – Right to a fair hearing

- **Article 14** – Not to discriminate
- Balancing: **Article 1**- Peaceful enjoyment of their possession (i.e. a licence is defined as being a possession) with **Article 8** – Right of Privacy (i.e. respect private & family life) to achieve a proportionate decision having regard to the protection of an individuals rights against the interests of the community at large.

13. **Members Decision Making**

13.1. **Option 1**

That the application be refused

13.2. **Option 2**

That the application be approved, together with any conditions or restrictions which Members consider necessary for the promotion of the Licensing objectives.

14. **Conclusion**

14.1. That Members decide on the application under the Licensing Act 2003.

Appendices:

Appendix A: Application for a premises licence and supporting documents
 Appendix B: Representations from responsible authorities
 Appendix C: Location map

Background documents

Licensing Act 2003
 LBH Statement of Licensing Policy

Report Author	Name: Shan Uthayasangar Title: Licensing Officer Email: shan.uthayasangar@hackney.gov.uk Tel: 02083562431
Comments for the Group Director of Finance and Corporate Resources prepared by	Name Title Email Tel
Comments for the Director of Legal, Democratic and Electoral Services prepared by	Name Title Email Tel

↳ Hackney LA01	Application for a premises licence to be granted under the Licensing Act 2003
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PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We ESTABLISHED COFFEE LIMITED
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
<u>73 RIUWTON STREET</u>			
Post town	<u>LONDON</u>	Postcode	<u>E2A 3AY</u>

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£ <u>15,500</u>

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **appropriate** **Please tick as appropriate**

- | | |
|--|---|
| a) an individual or individuals * | <input type="checkbox"/> please complete section (A) |
| b) a person other than an individual * | |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> please complete section (B) |
| ii as a partnership (other than limited liability) | <input type="checkbox"/> please complete section (B) |
| iii as an unincorporated association or | <input type="checkbox"/> please complete section (B) |

- iii as an unincorporated association or please complete section (B)
- iv other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a

statutory function or

a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		Please tick yes	
Nationality					

Current residential address if different from premises address			
Post town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)			

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth	I am 18 years old or over		Please tick yes		
Nationality					
Current postal address if different from premises address					
Post town		Postcode			
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or

other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	ESTABLISHED COFFEE LIMITED
Address	11 ST BRIDE STREET EC4A, 4AS LONDON
Registered number (where applicable)	12 19 53 82
Description of applicant (for example, partnership, company, unincorporated association etc.)	LIMITED COMPANY
Telephone number (if any)	
E-mail address (optional)	

Part 3 Operating Schedule

When do you want the premises licence to start?

	DD	MM	YYYY
	13	10	2022

If you wish the licence to be valid only for a limited period, when do you want it to end?

	DD	MM	YYYY
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Please give a general description of the premises (please read guidance note 1)

I HAVE INCLUDED A SEPARATE PAPER SHEET WITH OUR OPERATING SCHEDULE

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J) ✓

In all cases complete boxes K, L and M

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
Day	Start	Finish	Both		
Mon	11 AM	23 PM	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Tue	11 AM	23 PM			
Wed	11 AM	23 PM			
Thur	11 AM	23 PM	Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6) SATURDAY AND SUNDAY WE WOULD LIKE TO SERVE ALCOHOL EARLIER AS WE ARE PLANNING ON DOING BRUNCH.		
Fri	11 AM	23 PM			
Sat	10 AM	23 PM			
Sun	10 AM	23 PM			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name	EMANUELE COSSARO
Date of birth	[REDACTED]
Address	[REDACTED]
Postcode	[REDACTED]
Personal licence number (if known)	[REDACTED]
Issuing licensing authority (if known)	[REDACTED]

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

THERE WILL BE NONE OF THE ABOVE
ACTIVITY

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	8:00	23:30	Non-standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)
Tue	8:00	23:30	
Wed	8:00	23:30	
Thur	8:00	23:30	
Fri	8:00	23:30	
Sat	8:00	23:30	
Sun	8:00	23:30	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

ON A SEPARATE ATTACHMENT

b) The prevention of crime and disorder

ON A SEPARATE ATTACHMENT

c) Public safety

ON A SEPARATE ATTACHMENT

d) The prevention of public nuisance

ON A SEPARATE ATTACHMENT

e) The protection of children from harm

ON A SEPARATE ATTACHMENT

Checklist:

Please tick to indicate agreement

I have made or enclosed payment of the fee. ✓

I have enclosed the plan of the premises. ✓

I have sent copies of this application and the plan to responsible authorities and others where applicable. ✓

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ✓

I understand that I must now advertise my application. ✓

I understand that if I do not comply with the above requirements my application will be rejected. ✓


[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office right to work checking service which confirmed their right to work (please see note 15)
Signature	
Date	06/09/22
Capacity	HEAD OF OPERATIONS

For joint applications, signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)

EMANUELE COSSARO

[REDACTED]

Post town

[REDACTED]

Postcode

[REDACTED]

Telephone number (if any)

[REDACTED]

If you would prefer us to correspond with you by e-mail, your e-mail address (optional)

[REDACTED]

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience

Operating schedule draft

Operating schedule for La Pesa London, 73 Rivington Street, EC2A 3AY:

We are opening a small restaurant and we are seeking a licence in order to sell alcohol by retail to our dining guests.

The restaurant has about 30 seats between 3 tables, a breakfast bar and the main bar counter.

We are planning in operating as a specialty coffee shop with homemade baked goods from 8:00 in the morning until 16:00 Monday to Sunday, and we are planning on selling alcohol by retail while serving lunch, brunch and dinner from 11:00 until 23:00 Monday to Sunday all prepared by Marco, a Michelin Star Chef with worldwide experience and Francesca, our Pastry Chef, with the business closing time at 24:00.

The drinking menu will be composed of a small, bespoke cocktail list, with alcoholic as well as non alcoholic options, a wine list with the option by bottle, small and large measurement glass.

In order to adhere to the Licensing Objectives we are planning on make sure to refuse entry to intoxicated people as well as installing a CCTV and having the staff trained in how to deal with intoxicated people from our Designated Supervisor, the training will also include the understanding of the serving measurement of alcohol, having menus stating the volume of alcohol present in each item as well as providing the possibility of a small glass and using the "challenge 18 or 21" so that staff will required an approved form of ID when needed. In order to tackle the prevention of public nuisance along as not serving intoxicated people and make sure they are leaving the premises quietly we will not allow customer staying outside the premises with drinks

Four general licensing objectives attachment from the application

As a small restaurant with around 30 seats covering lunch and dinner we are planning on prevent:

1 & 2: Crime & disorder and Public Safety

- We will install CCTV inside of the premisses to be able to have recordings in case of something happening
- Free tap water will be available
- There will be no drinking encouragement or promotions of any kind
- Being a restaurant drinks will be served to seated guests, no drinks and standing at the bar without food consumption
- No open containers or drinks to be taken outside
- Staff will be trained in how to interact with intoxicated members of the public as well as how to refuse to serve them without escalating the situation
- A landline will be installed to make sure staff will be able to call any emergency service if needed to.

3: Public Nuisance

- Signs will be added to ask customer to leave the premises quietly
- By not doing take aways or delivery and encouraging a reservation system there will be no crowding on the outside of the premisses
- As we are a coffee shop in the morning and restaurant for the remaining of the day music will be ambient therefore will be always on a low setting
- We've installed air extractor system with filters for the whole shop, along with a kitchen hood with filters so no noxious smell will be made

4: the protection of children from harm

- Being a small restaurant there won't be any licensable activity other than the sell of alcohol by retail with food, staff will be trained in requesting a proof of age for anyone looking under the age of 18, enforcing the no prof, no sale rule.
- Children under the age of 18 will be able to consume an alcoholic drink only if aged 16 or 17, the drink (beer, wine or cider) has been bought by the accompanying adult and is been served with a substantial meal.

General Notes

1. Do not scale, work to figured dimensions only.
2. All dimensions are in millimeters unless noted otherwise.
3. Contractor to check all dimensions.
4. All errors and omissions to be reported to the architect.
5. All dimensions should be verified on site before proceeding with the work.
6. Any areas indicated on this sheet are approximate and indicative only.

Drawings Notes

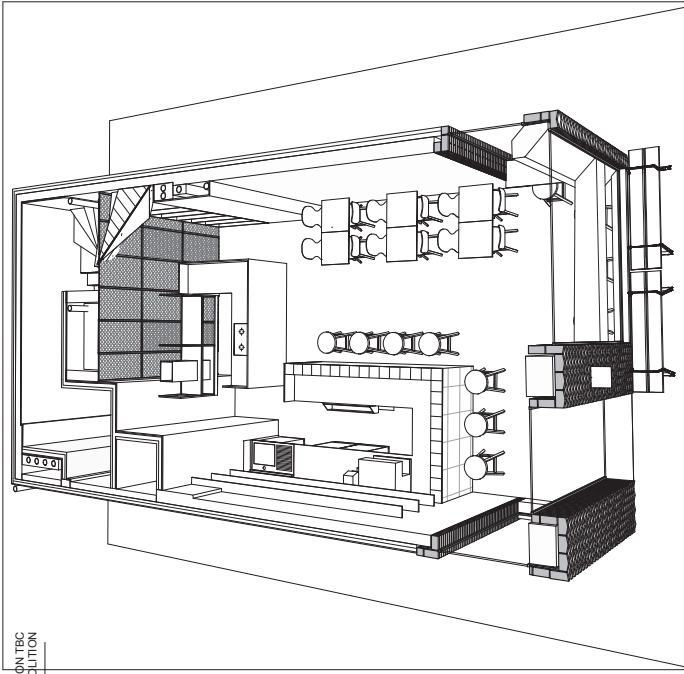
Rev	Description	Date

CODE 220006
 STATUS For Leasing

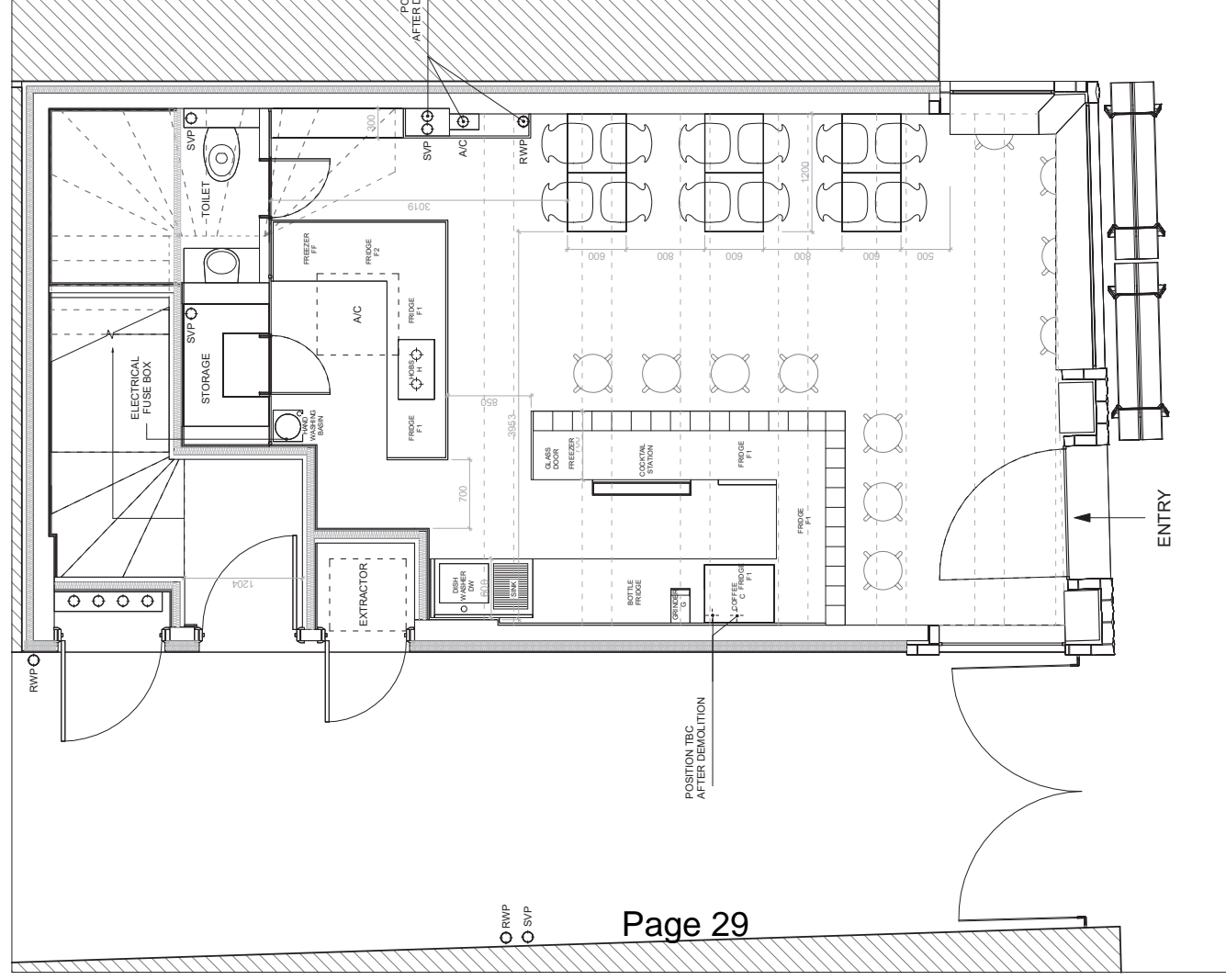
Ovrll.
 Overalls Architecture
 Octagon House,
 81-83 Fulham High St,
 London SW6 3JF,
 +44 (0) 746242651

PROJECT
 La Pesa - 73 Rivington Street
 TITLE
 Proposed Plan

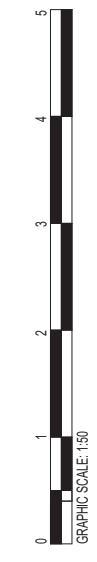
DRAWN BY	CHECKED BY	DATE
GO	SC	19/05/2022
SCALE (@A3)	PROJECT NUMBER	
1 : 50	220006	
DRAWING NUMBER	REV	
A100		



2 3D Top view



1 Proposed Plan
 1:50



APPENDIX B

RESPONSIBLE AUTHORITY REPRESENTATION: APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	Licensing Authority
ADDRESS OF AUTHORITY	Licensing Service 1 Hillman Street London E8 1FB
CONTACT NAME	Channing Riviere
TELEPHONE NUMBER	020 8356 4622
E-MAIL ADDRESS	Channing.riviere@hackney.gov.uk

APPLICATION PREMISES

NAME & ADDRESS OF PREMISES	La Pesa 73 Rivington Street Hackney London EC2A 3AY
NAME OF APPLICANT	Established Coffee Ltd.

COMMENTS

I make the following relevant representations in relation to the above application.

- the prevention of crime and disorder
- public safety
- the prevention of public nuisance **x**
- the protection of children from harm

Representations (which include comments and/or objections) in relation to:

The premises is located in the Shoreditch Special Policy Area (Shoreditch SPA), the Shoreditch SPA has been designated as such due to the impact of the number of premises within the area and their impact on the licensing objectives as well as the local amenity.

“LP10 Special Policy Areas – Dalston and Shoreditch

It is the Council’s policy that where a relevant representation is made to any application within the area of the Dalston SPA or Shoreditch SPA, the applicant will need to demonstrate that the proposed activity and the operation of the premises will not add to the cumulative impact that is currently being experienced in these areas. This policy is to be strictly applied.

It should also be noted that the;

- *quality and track record of the management;*
- *good character of the applicant; and*
- *extent of any variation sought*

May not be in itself sufficient.

It should be noted that if an applicant can demonstrate that they will not add to the cumulative impact in their operating schedule and at any hearing, then the Core Hours Policy within LP3 will apply.”

The Licensing Authority notes the attached conditions supplied with the application. However, the hours of the operation sought are beyond the LP3 Core hours policy.

“LP3 Core Hours

Hours for licensable activity will generally be authorised, subject to demonstrating LP 1 and LP2, as follows:

- *Monday to Thursday 08:00 to 23:00*
- *Friday and Saturday 08:00 to 00:00*
- *Sunday 10:00 to 22:30*

Hours may be more restrictive dependent on the character of the area and if the individual circumstances require it.

Later hours may be considered where the applicant has identified any risk that may undermine the promotion of the licensing objectives and has put in place robust measures to mitigate those risks.

It should be noted that this policy does not apply to those who are making an application within a special policy area (see section 3) unless they have been able to demonstrate that the proposed activity or operation of the premises will not add to the cumulative impact that is already being experienced.”

The premises is located along a busy thoroughfare in the heart of the Shoreditch SPA, the Licensing authority would like clarification on the management of delivery drivers to and from the premises considering the location. Has a plan for the management of the drivers/riders been drawn up? Has the applicant considered the use of non motorised vehicles only?

The applicant should clarify if the premises will have a smoking area, and if so what will its capacity be and how will it be managed.

The applicant should clarify what the intended operation is with regards to “Brunch”, is this intended to include bottomless brunch promotions? Given the locality, the Licensing Authority does not believe that the potential introduction of this type of activity would promote the licensing objectives. Additionally, the applicant has not proposed to limit alcohol sales as ancillary to food, is the applicant seeking to establish a vertical drinking establishment.

The Licensing Authority believes the applicant should consider the addition of the following condition(s)/amendments.

- *Alcohol shall not be sold, supplied, or consumed on the premises otherwise than to persons who are taking substantial table meals and that the consumption of alcohol by such persons is ancillary to taking such meals. The supply of alcohol shall be by waiter or waitress service only.*
- *There shall be no “bottomless brunch” events and/or promotions , this includes events and/or promotions where unlimited alcohol is supplied.*
- *Challenge 25 scheme.*

Whilst the applicant has attempted to provide some indication as to the nature of the premises, overall, the applicant has not demonstrated in the application that they would not add to the cumulative impact already experienced in the area.

The applicant should provide a detailed and robust set of proposed conditions that reflect the needs of the locality and the intended operation. The applicant has not demonstrated sufficient regard to the Licensing Policy or Special Policy area in the application.

The above representations are supported by the following evidence and information.

The Licensing Act 2003, Statement of Licensing Policy 2016 and Guidance issued by the Home Office.

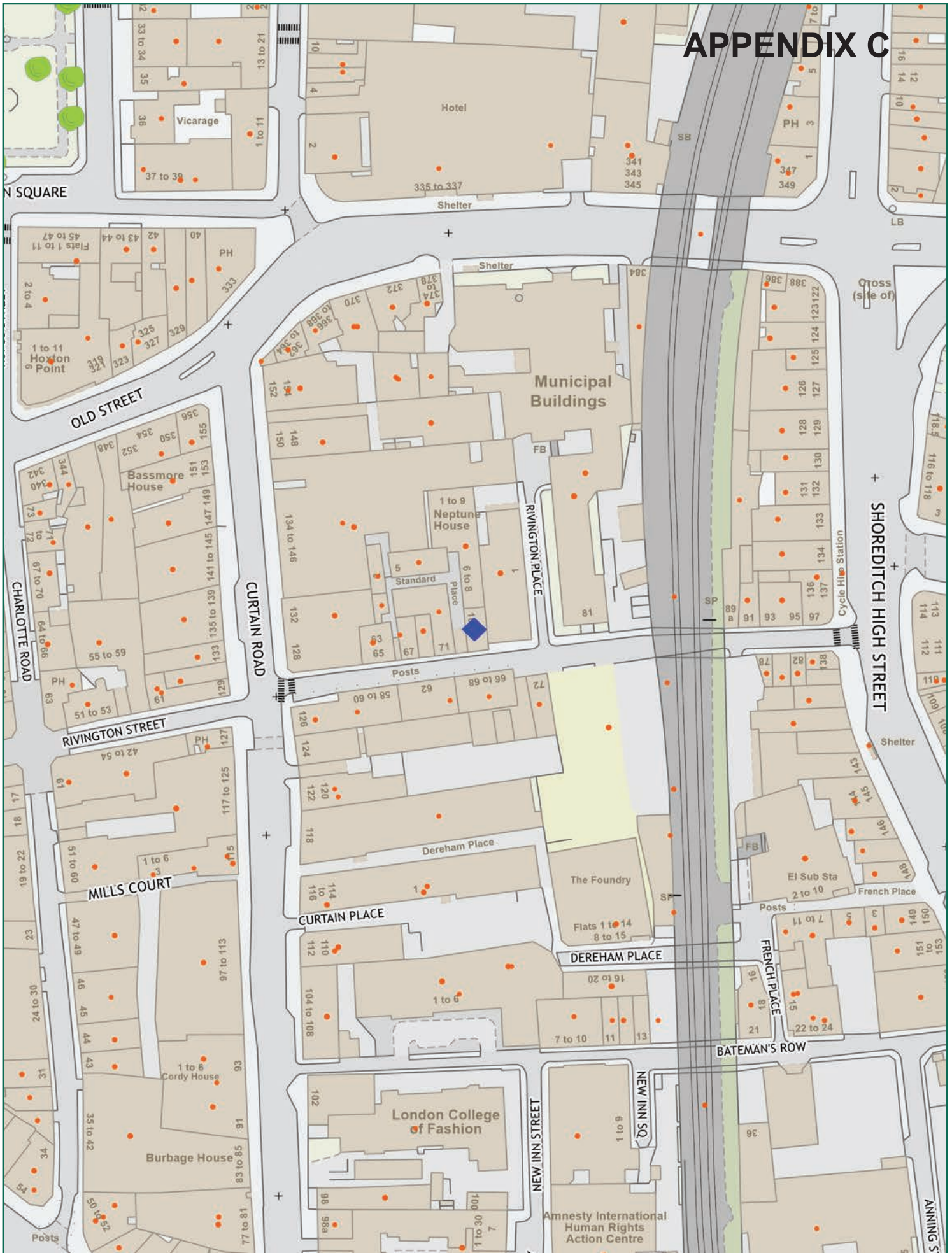
Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

N/A

Name: Channing Riviere (Principal Licensing Officer)

Date: 04/10/2022

APPENDIX C



NORTH

Scale: 1:1250 at A4

Hackney

La Pesa, 73 Rivington Street, EC2A 3AY

Page 33

Ref:	Product of: Unspecified	please specify copyright statement
Monday, October 31, 2022	email:	

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La Pesa Rivington Street Operating Schedule Updated

As additional information to include before our hearing we would like to explain in greater detail our operating schedule, adding all the conditions we agreed and included from the reservations which have been now removed from Pc Amanda Griggs, representing the Metropolitan Police and Jacey Frewin representing the Community Safety & Enforcement Service. We also have included the conditions we agreed from Channing Riviere from the Licencing Service even tho their representation have not been removed.

We also have attached some picture of the venue for you to see our operations would work

La Pesa will be open 7 days a week, operating from 8am as a specialty coffee shop and homemade bakery using the experience and excellence we gained in over 10 years in the industry, running successful multisite specialty coffee company such as Press Coffee and lately Establishment Coffee.

We would like then to offer a lunch service from 11am to 3pm, afternoon after lunch service we will continue to operate as coffee shop until 5pm when we would like to start our dinner service until 22:30 when we will have the last service as our closing time will be 11pm

On Sundays, on the operating schedule we attached to our application, we stated that we would like to offer a brunch service but we failed to elaborate that as brunch we meant the type of service intended as an all-day sweet and savoury breakfast, not including any type of alcohol promotion such as “bottomless brunch”, discounted price on alcohol or anything similar.

As the sale of alcohol is ancillary to our restaurant service our menu will include only 5 signature cocktails, and a list of 6 red wines, 6 white wines and 6 skin contact and natural wines between orange, rose and sparkling wines to choose from, selected from some of the most recognized wineries around Europe, all of the above followed by our Head of Wine Sahra Casu, an experienced sommelier just returned from Miami with also years of experience as bartender across London.

Our kitchen will be run by our Head Chef Julio Lopez who designed the following menu after years of experience in some of the most recognised restaurants around Europe in terms of quality and awards.

He previously worked in London at Lima Fitzrovia (1 Michelin Star) and StreetXO Mayfair (2 Michelin Stars) under the eyes of Dabiz Munoz (Best Chef in the World 2022).

He also worked in Italy at Il Vescovado in Noli (1 Michelin Star) and La Madernassa in Gavieno (2 Michelin Stars) under the Head Chef Michelangelo Mammoliti.

Lunch & Dinner Menu at La Pesa

Panko Fried Cod with Aioli and Venacress
Sourdough Bread and Salted Brown Butter
Flamed Scallops, Leche de Tigre, Mole & Radish

Burrata, Delica Pumpkin, Balsamic & Chestnut
Tortelli Mantovani with Butter and Fried Sage
Pumpkin Carbonara, Guanciale and Tanzanian Cocoa
Lamb Chop, Leek Puree, Fried Jerusalem Artichoke
Grilled Octopus, Salsa Verde and Romesco Sauce
Pluma Iberica with Sea Urchins Mayo and Stracciatella

In terms of licensable activity, we have applied for the supply of alcohol by retail from 11am to 11pm Monday to Friday and from 10am to 6pm on Sundays the above will only be complementary to our restaurant service as, as you can also see from the pictures of the venue it is our focus and goal, alcohol will be only sold as accompany to a substantial meal. We do not have a “standing at the bar” type of service due to the small size of the venue and the fact that we classify our self as a small fine dining restaurant, not a bar, we will only offer a waitress/waiter table service. We won’t also sell alcohol for consumption outside the venue, patrons will also not be allowed to exit, then re-enter the venue with alcoholic beverages.

On the Environmental Licence Conditions we agreed on we added a section in our training book and induction paperwork to make sure all staff is fully trained and made aware of the legal requirement of our business in regards the disposal of the waste we produce. In order to make sure that no waste is illegally discharged from our business we just signed up with the Hackney commercial waste service in order to have all our waste collected 7 days a week in the morning between 07:45 and 08:45 and in the early evening between 18:30 and 19:30. We do also have an additional morning collection scheduled pick up with Frist Mile at 10am if needed.

Being our venue only able to accommodate a maximum of 25 peoples and not allowing patrons to drink alcohol outside the venue the need of a smoking area is little but as part of our business policy staff is to check during the opening hours to make sure there is no litter emanating or outside the premises, and we will also provide a safe receptacle for cigarette ends to be placed in order not to cause obstructions or trips.

Once the vinyl covering our windows will come down when we will open to the public we will also make sure to display copies of our waste management agreement on our windows for both customer and general public to see.

The Licence conditions we agreed with the Metropolitan Police rep are also being included in our induction books so they are part of the staff training and part of the business operations.

CCTV have been installed, meeting the Met requirements, showing clearly the point of entry and exit, the staff will also be trained in how to use the system in order to help with any request from the police or an authorised officer.

An incident book log is situated in the office area where the staff can easy access in order to record any crime, incident, complaint, visit from the relevant authority or services might occur.

A sign asking patrons to leave quietly and mindfully of the residents has been placed nearby the entrance so to be seen.

Our waitress/waitresses will be trained in the challenge 25 scheme and how to recognise a valid type of ID

As mentioned previously all sales of alcohol shall be only to people seated inside the venue.

The Designated Premises Supervisor contact details will be fully displayed for customers with appropriate signage

We will include in our induction and business operations a training for staff to be fully aware of the legal requirements

relating both to underage sales and other legal requirements relate to the sale and supply of alcohol, we will also include the WAVE in our training and keep copies of staff attendance in the premises.

SIA door supervisors will be employed on a risk assessment basis and we will contact the Metropolitan Police to help us with the assessment if needed.

Staff training will also include how to report any crime or disorder to an agreed police officer.

Addressing the Licencing authority concerns expressed in their representation We understand that Shoreditch is on a Special Policy Area and we are committed into not adding any cumulative impact that is already being experienced in the area. After meeting in the premise with the Metropolitan Police officer due to the small size of the business, the fact that the sale of alcohol is ancillary to a substantial meal and our operating hours are within the core hours we established we won't have a cumulative impact,

We won't have any food delivery services such as "Deliveroo" and similar.

We won't promote the sale of alcohol and we asked all our delivery to be moved at 7am or after as per requested.

We are looking forward clarifying any question on any point during our hearing the 10th of November.

Thank you very much

Davide Pastorino







From: [REDACTED]
Date: 3 November 2022 at 15:58:26 GMT
To: Davide Pastorino [REDACTED]
Subject: Re: Establishment / La Pesa Shoreditch

Sure thing, please find below!

Hi there,

Hope you're well.

Origin have worked with the Establishment team for the past 3 years. We met as they were looking for a new coffee supplier for their shop and have had a strong partnership since then.

The team have been truly great to work with – they are communicative, friendly, and accommodating. There has never been an issue professionally or personally in the whole time we have worked together. The team do a great job of looking after every detail of their space, the equipment is well looked after and the products they serve are always to a high standard.

They'll be a lovely addition to the Shoreditch area and will provide a new, interesting space for people to spend time in – La Pesa is a 1-minute walk away from our Charlotte Rd café, all of our team will be regulars I'm sure.

Many thanks,

Sophia Rettali

To Whom it may Concern

03 November 2022
Our Ref EST001-001

[REDACTED]

Re Davide Pastorino

I have known Davide Pastorino for about 7 years.

I met him as one of two proprietors of the business trading as *Fleet Street Press*, which at that time traded as a single coffee shop opposite the Royal Courts of Justice on The Strand in London.

Since that time, I understand that he started his own company named Established Coffee Limited, which trades as *Establishment* at 11 St Bride Street, London EC4A 4AS.

Since I have known him, Davide has conducted himself with good fame and character.

From what I know of him, he is in my opinion an appropriate person to uphold what I understand to be the four licensing objectives, namely:

- 1 prevention of crime and disorder;
- 2 maintenance of public safety;
- 3 prevention of public nuisance; and
- 4 protection of children from harm.

Yours faithfully

Leigh Ellis
Hall Ellis Solicitors

[REDACTED]

From: [REDACTED]
Date: 4 November 2022 at 14:55:57 GMT
To: [REDACTED]
Subject: Reference

To whom it may concern.

I am happy to be a character reference for the team at Establishment Coffee.

They are responsible business owners and they show respect for the community around them.

There should be no concern around their licencing request.

All the best

[REDACTED]

[REDACTED]

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Description:

La Pesa is an all-day restaurant, coffee bar and wine bar on Rivington St, Shoreditch.

Offering specialty coffee, low intervention wines and seasonal plates, it is a place for any occasion.

Focusing on small scale producers, sustainability is at core of La Pesa's ethos.

Our chefs deliver a broadly European inspired menu, using locally sourced ingredients from independent growers, small scale farms and producers.

List of suppliers:

Coffee: Assembly Coffee, Brixton, London

Vegetables: Natoora, Bermondsey, London

Eurofrutta, Battersea, London

Meat: Tom Hixson, Smithfield, London

Fish: Direct Seafoods, Bermondsey, London

Cups: Klei Pottery, Hackney, London

Plants: Columbia Rd Flower Market, Hackney, London

Milk: The Estate Dairy, Brixton

Alternative Milk: Minor Figures, Walthamstow, London

Wines: Passione Vino, Shoreditch, London - Newcomer Wines, Dalston, London

Compostable Packaging: Ambican, Kilburn, London

Head Chef:

Julio Lopez

previously at:

Il Vescovado, Noli, Italy (1 Michelin Star)

La Madernassa, Giaveno, Italy (2 Michelin Stars)

StreetXO, Mayfair, London (2 Michelin Stars)

Lima, Fitzrovia, London

Head of Wine:

Gabriella Borg Costanzi

previously at:

Lyle's, Shoreditch, London (1 Michelin Star)

















Established Coffee

Daide Pastorino
Founder

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Subangini Sriramana <subangini.sriramana@hackney.gov.uk>

Fwd: Premises Licence application for La Pesa, 73 Rivington Street

1 message

Shan Uthayasangar <shan.uthayasangar@hackney.gov.uk>

9 November 2022 at 09:22

To: Subangini Sriramana <subangini.sriramana@hackney.gov.uk>

Please see the email below, the information can be passed to members before the hearing on Thursday.

----- Forwarded message -----

From: [REDACTED]
Date: Tue, 8 Nov 2022 at 16:01
Subject: Re: Premises Licence application for La Pesa, 73 Rivington Street
To: Channing Riviere <channing.riviere@hackney.gov.uk>
Cc: Andy Newman [REDACTED]

Dear Channing,

Hope you're well.

We absolutely agree all these conditions.

- we do not have any delivery before 7am on any day.
- The premises will not operate any kind of take away delivery service.
- The premises will not host or engage in the promotion of "bottomless brunches" or activities where unlimited alcohol is supplied.

Best Regards

Establishment Coffee / La Pesa

Davide Pastorino

This email is intended solely for the person or entity to which is addressed and may contain confidential and/or privileged information. any review, dissemination, copying, printing or other use of this email by persons or entities other than the addressee is prohibited. if you have received this email in error, please contact the sender immediately, and delete the material from your device.

On 8 Nov 2022, at 15:33, Channing Riviere <channing.riviere@hackney.gov.uk> wrote:

Dear Davide/Andy,

Please confirm if you would be prepared to accept the following conditions;

- Deliveries to the premises will not take place before 07:00 on any day.
- The premises will not operate any kind of takeaway delivery service
- The premises will not host or engage in the promotion of "Bottomless brunches" and/or activities where unlimited alcohol is supplied.

Page 5/5

Kind regards

Channing Riviere
Principal Licensing Officer
Licensing and Technical Support
Community Safety, Enforcement & Business Regulation
Hackney Service Centre
[1 Hillman Street](#)
E8 1DY
Email: Channing.Riviere@Hackney.gov.uk
Tel: 0208 356 4622
<https://www.hackney.gov.uk/licensing>

<https://www.hackney.gov.uk>



We have launched the new [Hackney Nights portal](#) for licensees. This portal will help us rebuild a safer, stronger and more connected night time economy for everyone and give access to free training and guidance on a range of key night time economy safety issues as well as provide updates from the council. Sign up [here](#) to receive access.

On Mon, 24 Oct 2022 at 17:08, Channing Riviere <channing.riviere@hackney.gov.uk> wrote:

Hi Davide,

I will send you some draft conditions, however I will be maintaining my representation as the premises is located in our special policy area.

You will have to convince the licensing sub committee to approve the licence.

Kind regards

Channing Riviere
Principal Licensing Officer
Licensing and Technical Support
Community Safety, Enforcement & Business Regulation
Hackney Service Centre
[1 Hillman Street](#)
E8 1DY
Email: Channing.Riviere@Hackney.gov.uk
Tel: 0208 356 4622
<https://www.hackney.gov.uk/licensing>

<https://www.hackney.gov.uk>



We have launched the new [Hackney Nights portal](#) for licensees. This portal will help us rebuild a safer, stronger and more connected night time economy for everyone and give access to free training and guidance on a range of key night time economy safety issues as well as provide updates from the council. Sign up [here](#) to receive access.

On Sun, 23 Oct 2022 at 18:49, Davide Pastorino [REDACTED] wrote:
Good Morning Channing,

Hope you're well.

I'm following up the below where we agreed all the conditions to find an agreement with you and move forward in orders to obtain the license.
Can I kindly ask you if you have any update on it?

Look forward to hear your thoughts

Best Regards

Established Coffee / La Pesa

Davide Pastorino

Founder
[REDACTED]

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On 19 Oct 2022, at 15:45, Davide Pastorino [REDACTED] wrote:

Good afternoon Channing,

Thank you very much for getting back to us, apologies for the phone, unfortunately there is almost no signal inside the shop and we are doing the last pushes to get open.

We would like to confirm that we are not using any delivery services such as Uber eats, etc and we will not promote bottomless brunch nor any kind of alcohol related promotions.

As we speak I'm contacting the diary supplier our supplier to schedule our deliveries around 7am

Kind Regards

Established Coffee

Davide Pastorino

Founder

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La Pesa Overview

Davide Pasterino the Applicant has a strong history of operating Establishment Coffee an Independent Chain of admired London coffee shops and a highly regarded Cocktail Bar in Liguria, Italy.

This application is for an environmentally friendly, restaurant in London for a modest 30 seated patrons with a 2 Michelin star chef, using local suppliers. The only remaining Representation is from Licensing. We have enjoyed ongoing, positive dialogue with Mr Riviere as per the sec 182 Guidance. Concerns have been largely allayed given the Conditions agreed with the Police, how small the venue is, reassurance with familiarity with the area, Head of Wine previously at Lyle's Shoreditch, advised by former Police Inspector & ex Hackney Licensing Sergeant & long term Chair of Hackney Licensing Officers Enforcement Group. The main remaining concern is that this is a Shoreditch SPA Application.

We have included photos of the restaurant, supporting evidence from a solicitor, an asset management company and Origin a coffee supplier with a Charlotte Road, Shoreditch Cafe

Given that the target clientele will be local people and those that already frequent Shoreditch, there is unlikely to be any real negative cumulative impact.

We note that Hackney Licensing Policy 2018-2023 (In order to assist the Committee)

3.6 Special Policies are not absolute etc.

Appendix C Key Evidential Findings Shoreditch details crime (the Police are satisfied with this Application with the measures agreed)

Hackney Evening & Night Time Economic Behaviour Study Shoreditch

It would appear that Slower seated table service dining has a low presence and is to be encouraged. The thrust appears to be towards issues from take -aways, relatively cheap alcohol and ASB unlikely to apply with this Application.

Helpful Legal Points /Cases

Brew dog v Leeds (No Iron Curtain, Policy for man not man for the Policy)
Rv Guilford Council 2006 re JD Weatherspoon (seated Restaurant not ASB) perhaps La Pesa would have been a far better example.

Summary

The Applicant has invested in this restaurant. He believes that in order to make it work he needs a Licence and it would be a financial disaster for him if unsuccessful. Given the above we would respectfully ask that the Committee take a sympathetic view during this highly challenging time for hospitality.

